

Cookie Policy

Reloader.gg

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This Cookie Policy explains how Limitless MEA FZ-LLC uses cookies and similar technologies on the Reloaded.gg platform.

1. What Are Cookies

Cookies are small text files stored on your device when you visit a website. They allow the site to recognise your device, remember preferences, and operate certain features. "Similar technologies" include local storage, session storage, and tracking pixels — for brevity, we refer to all of these as "cookies".

2. Categories of Cookies We Use

- Strictly necessary cookies — required for the Platform to function. These include authentication tokens, CSRF-protection tokens, and session identifiers. You cannot opt out of strictly necessary cookies; without them, the Platform will not work.
- Preference cookies — remember settings such as display preferences, language, and layout choices.
- Performance cookies — help us understand how users interact with the Platform so we can improve it. These may collect aggregated, non-identifying information about page visits, response times, and errors.
- Analytics cookies — set by third-party analytics providers, Google Analytics 4 and Amplitude, only after you provide consent via the cookie banner. Amplitude cookies and local-storage entries have names beginning with AMP_. Amplitude also records session replays of consenting visitors, in which every form input is masked and wallet, payment, identity-verification and private-message areas are blocked from capture. We also set two first-party analytics cookies, only after that same consent: ft_attribution records how you first arrived on the Platform (the landing page, the referring site and any campaign tags on the link), and lt_attribution records the same for your most recent arrival from a link or campaign; we use them to understand which channels bring new players. Both are HTTP-only, contain no name, email or other direct identifier, and expire 30 days after they are set. If you do not consent, neither cookie is set.

3. Third-Party Cookies

Some cookies are set by third-party services we use to operate the Platform. These third parties are governed by their own privacy and cookie policies, which we encourage you to review.

4. Managing Cookies

You can control cookies in several ways:

- Browser settings — most browsers allow you to view, delete, and block cookies. Instructions differ by browser; see your browser's help documentation.
- Device settings — on mobile devices, you can reset advertising identifiers through your operating system.
- In-platform controls — where applicable, we provide in-platform controls for non-essential cookies.

Blocking strictly necessary cookies will prevent parts of the Platform from functioning.

5. Changes to this Policy

We may update this Cookie Policy from time to time. The "last updated" date above reflects the most recent revision.

6. Contact

Questions about cookies can be sent to info@reloader.gg.